

**BUSINESS PUBLICATION CIRCULATION STATEMENT
FOR THE 6 MONTH PERIOD ENDED JUNE 2011
(Including Supplementary Data)**

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment, which must be made by the user of the report.

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A not-for-profit organization since 1931, BPA Worldwide is governed by a tripartite board comprised of media owners, advertising agencies and advertisers. Headquartered in Shelton, Connecticut, USA, BPA has the largest membership of any media-auditing organization in the world, spanning more than 30 countries. Worldwide, BPA audits 2,600+ media properties—including over 1,500 B-to-B publications, more than 350 consumer magazines, 150 newspapers, 550+ web sites, 40 events, email newsletters, databases, wireless and other advertiser-supported media—as well as 2,700 advertiser and agency members.

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Security Products

1105 Media, Inc.
9201 Oakdale Avenue, Suite 101
Chatsworth, CA 91311
Tel. No.: (818) 814-5200
Fax No.: (818) 814-1522
www.secprodonline.com

Official Publication of: None
Established: 1997
Issues Per Year: 12

FIELD SERVED

SECURITY PRODUCTS serves the multi-market industries of suppliers and end-users of security products and systems including: security installing dealers, security installing dealers with central station services, security installation firms, security products distributors, security consultants, manufacturer's rep firms, systems integrators, industrial/manufacturing companies, retailing companies, service companies (financial, utilities, builders, transportation), institutional facilities (health care, education, lodging, entertainment, sports), government/military installations and other dealers, installers and integrators.

DEFINITION OF RECIPIENT QUALIFICATION

Qualified recipients are in executive/ corporate management, general management, public administration, security/ loss prevention/ safety/fire, IT/ network security, emergency planning, risk management, plant/ facility operations, installation, engineering/ architecture, consultants, purchasing, sales/ marketing, other functions and functions not available, including company copies.

PURPOSE

This circulation statement contains a multiple analysis of respondents who recommend, specify and/or buy the following products: access control, CCTV equipment/video systems & surveillance, integrated systems, intrusion alarm & monitoring, home automation/sound equipment/theatre, batteries/power supplies, control panels/annunciators, sensors/detectors, outdoor/perimeter protection, software, fire & safety protection, emergency response products/services, supplies & dealer services, cable/telephone services, security guard services, security consultants, communication equipment, training, IT/network security, biometrics, card reader systems, digital video recorders (DVR), and identification products/ID badges.

AVERAGE NON-QUALIFIED CIRCULATION	
NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation _____	2
Advertiser and Agency _____	620
Rotated or Occasional _____	-
*Allocated for Trade Shows and Conventions _____	650
Digital _____	-
All Other _____	392
TOTAL	1,664

*See Additional Data

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	65,248	100.0	65,246	100.0	2	-
Sponsored Individually Addressed _____	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	65,248	100.0	65,246	100.0	2	-

2. QUALIFIED CIRCULATION BY ISSUES FOR PERIOD			
2011 Issue	Print Version Only (A)	Digital Version Only (B)	Total Qualified
January _____	55,887	9,012	64,899
February _____	55,807	9,260	65,067
March _____	55,840	9,260	65,100
April _____	55,840	9,260	65,100
May _____	56,336	9,822	66,158
June _____	55,900	9,260	65,160

3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2011

QUALIFICATION SOURCE	Qualified Within			Print Version Only (A)	Digital Version Only (B)	Total Qualified	Percent
	1 Year	2 Years	3 Years				
I. Direct Request: _____	37,576	17,613	-	45,367	9,822	55,189	83.4
II. Request from recipient's company: _____	558	576	-	1,134	-	1,134	1.7
III. Membership Benefit: _____	-	-	-	-	-	-	-
*IV. Communication from recipient or recipient's company (other than request): _____	9,835	-	-	9,835	-	9,835	14.9
V. TOTAL - Sources other than above (listed alphabetically): _____	-	-	-	-	-	-	-
Association rosters and directories _____	-	-	-	-	-	-	-
Business directories _____	-	-	-	-	-	-	-
Manufacturer's, distributor's, and wholesaler's lists _____	-	-	-	-	-	-	-
Other sources _____	-	-	-	-	-	-	-
VI. Single Copy Sales: _____	-	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	47,969	18,189	-	56,336	9,822	66,158	100.0
PERCENT	72.5	27.5	-	85.2	14.8	100.0	

*See Additional Data

4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2011

State	Print Version Only (A)	Digital Version Only (B)	Total Qualified	Percent
Maine _____	203	32	235	
New Hampshire _____	332	49	381	
Vermont _____	106	12	118	
Massachusetts _____	1,392	233	1,625	
Rhode Island _____	213	28	241	
Connecticut _____	871	147	1,018	
NEW ENGLAND	3,117	501	3,618	5.5
New York _____	4,526	656	5,182	
New Jersey _____	2,325	376	2,701	
Pennsylvania _____	2,463	405	2,868	
MIDDLE ATLANTIC	9,314	1,437	10,751	16.2
Ohio _____	2,071	336	2,407	
Indiana _____	984	167	1,151	
Illinois _____	2,378	364	2,742	
Michigan _____	1,334	177	1,511	
Wisconsin _____	1,092	143	1,235	
EAST NO. CENTRAL	7,859	1,187	9,046	13.7
Minnesota _____	1,045	170	1,215	
Iowa _____	573	93	666	
Missouri _____	1,076	155	1,231	
North Dakota _____	142	15	157	
South Dakota _____	154	20	174	
Nebraska _____	404	54	458	
Kansas _____	488	103	591	
WEST NO. CENTRAL	3,882	610	4,492	6.8
Delaware _____	163	22	185	
Maryland _____	2,239	330	2,569	
Washington, DC _____	860	141	1,001	
Virginia _____	3,608	464	4,072	
West Virginia _____	251	38	289	
North Carolina _____	1,390	218	1,608	
South Carolina _____	644	101	745	
Georgia _____	1,352	217	1,569	
Florida _____	2,922	415	3,337	
SOUTH ATLANTIC	13,429	1,946	15,375	23.2

State	Print Version Only (A)	Digital Version Only (B)	Total Qualified	Percent
Kentucky _____	567	85	652	
Tennessee _____	904	140	1,044	
Alabama _____	652	101	753	
Mississippi _____	274	36	310	
EAST SO. CENTRAL	2,397	362	2,759	4.2
Arkansas _____	313	54	367	
Louisiana _____	543	69	612	
Oklahoma _____	536	82	618	
Texas _____	3,623	621	4,244	
WEST SO. CENTRAL	5,015	826	5,841	8.8
Montana _____	160	28	188	
Idaho _____	239	37	276	
Wyoming _____	92	18	110	
Colorado _____	966	193	1,159	
New Mexico _____	326	63	389	
Arizona _____	953	160	1,113	
Utah _____	508	88	596	
Nevada _____	517	117	634	
MOUNTAIN	3,761	704	4,465	6.7
Alaska _____	63	16	79	
Washington _____	963	178	1,141	
Oregon _____	513	95	608	
California _____	5,642	987	6,629	
Hawaii _____	149	31	180	
PACIFIC	7,330	1,307	8,637	13.1
UNITED STATES	56,104	8,880	64,984	98.2
U.S. Territories _____	123	32	155	
Canada _____	7	139	146	
Mexico _____	22	172	194	
Other International _____	28	590	618	
APO/FPO _____	52	9	61	
TOTAL QUALIFIED CIRCULATION	56,336	9,822	66,158	100.0

ADDITIONAL DATA**METHOD OF DISTRIBUTION:**

All qualified circulation conforms to the field served and definition of a recipient's qualification, as reported. Print copies are distributed via postal services or other carriers. Recipients who request the digital version is notified via email when the version is available.

STATEMENT OF CONTENT PLATFORM:

Replica - editorial and design are unchanged from the original print edition.

Allocated for trade shows and conventions include:

ISSUE	EVENT	QUANTITY
January	ESA Summit Irving,, TX	200
January	BICSI Winter Orlando, FL	100
January	IP in Action Live Miami, FL	100
January	FETC Orlando, FL	50
March	GovSec Washington, DC	800
March	ISC West Las Vegas, NV	800
April	ISC West Las Vegas, NV	250
April	IP In Action LIVE Atlanta, GA	100
April	IFSEC Birmingham, UK	200
May	CPM West Las Vegas, NV	50
May	PSA - TEC Westminster, CO	300
June	NFPA Boston, MA	350
June	ASSE Safety 2011 Chicago, IL	100
June	ESX Charlotte, NC	500

PARAGRAPH 3b:

Communication from Recipient or Recipient's Company (Other than Request) includes 4 sources of circulation for quantities of 1,345 copies or 2.0% to 4,151 copies or 6.3%.

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD - PRINT VERSION ONLY						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	55,935	100.0	55,933	100.0	2	-
Sponsored Individually Addressed_	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee_____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	55,935	100.0	55,933	100.0	2	-

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD - DIGITAL VERSION ONLY						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	9,312	100.0	9,312	100.0	-	-
Sponsored Individually Addressed_	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee_____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	9,312	100.0	9,312	100.0	-	-

Security Products

www.secprodonline.com

Name _____
 Title _____
 Company _____
 Address _____
 City, _____
 State Zip _____
 Phone #: _____
 Fax #: _____

(Please make any corrections above)

1 What is your company's primary business? (check all that apply)

SUPPLIERS OF SECURITY PRODUCTS AND SYSTEMS:

- 01 Security Installing Dealer
- 02 Security Installing Dealer with Central Station Service
- 03 Security Service Installation Firm
- 04 Security Product Distributor
- 05 Security Consultants
- 06 Manufacturers' Rep Firm
- 07 System Integrators

END USERS OF SECURITY PRODUCTS AND SYSTEMS:

- 09 Industrial or Manufacturing Companies
- 10 Retailing Companies
- 11 Service Companies (financial, utilities, transportation)
- 12 Institutional Facilities (health care, education, lodging, entertainment, sports)
- 13 Builders
- 14 Government/Military

OTHERS:

- 99 Others allied to the field (specify) _____

2 What is your Job Function? (check all that apply)

- 01 Executive Mgmt (Pres, Owner, Partner, VP, CSO, CISO)
- 02 General Management
- 03 Public Administration
- 04 Security/Loss Prevention/Safety/Fire
- 05 IT/Network Security
- 06 Emergency Planning
- 14 Business Continuity/Disaster Recovery
- 07 Risk Management
- 08 Plant/Facility Operation
- 09 Installation
- 10 Engineering/Architecture
- 11 Consultant
- 12 Purchasing
- 13 Sales/Marketing
- 99 Other (specify) _____

PLEASE indicate your primary function by writing the corresponding number from above in the box.

YES, I would like to receive/continue to receive a FREE subscription to Security Products magazine. No.

Signature _____ Date _____

E-mail: _____
 (For faster online renewal next time)

I prefer to receive the Print or Digital edition.

I would also like to receive the Security Products email newsletter at no charge.

Attach business Card Here.

You must answer questions, sign, date form and fax to (972) 687-6769.

OR

Subscribe online at:

www.secprodonline.com/subscribe

3 Which of the following products or services do you recommend, specify or buy? (check all that apply)

- 01 Access Control
- 02 CCTV Equipment/Video Systems & Surveillance
- 03 Integrated Systems/Convergence
- 04 Intrusion Alarm & Monitoring
- 05 Home Automation/Sound Equipment/Theater
- 06 Batteries/Power Supplies
- 07 Control Panels/Annunciators
- 08 Sensors/Detectors
- 09 Outdoor/Perimeter Protection
- 11 Fire & Safety Protection
- 12 Emergency Response Products/Services
- 13 IT/Network Security
- 10 Software
- 14 Supplies & Dealer Services
- 15 Cable/Telephone Services
- 16 Security Guard Services
- 17 Security Consultants
- 18 Communication Equipment
- 19 Training
- 20 Biometrics
- 21 Card Reader Systems
- 22 Digital Video Recorders (DVR)
- 23 Identification Products/ID Badges
- 24 Employee Screening
- 25 Business Continuity/Disaster Recovery Products/Servs
- 26 IP Video/Network Centric Security
- 27 IP Appliances
- 28 Door Hardware/Locks
- 29 Wireless Technologies
- 30 Mobile Communications
- 90 None of the above

V1ZSTR

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PUBLISHER'S AFFIDAVIT

We hereby make oath and say that all data set forth in this statement are true.

Kevin O'Grady, Group Publisher

Margaret Perry, Director, Audience Development

(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)

IMPORTANT NOTE:

This unaudited circulation statement has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.

Date signed	August 17, 2011
State	Texas
County	Dallas
Received by BPA Worldwide	August 17, 2011
Type	PJ
ID Number	S297Y0J1

3a. BUSINESS/OCCUPATION BREAK OUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2011

This issue is 0.1% or 81 copies above the average of the other 5 issues reported in Paragraph two.

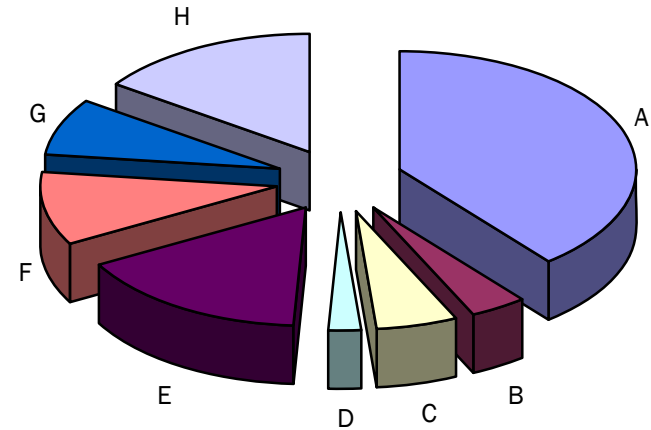
This is a multiple analysis of 58.4% or 38,630 respondents who recommend, specify or buy the products indicated below. (See Question 3 on the Questionnaire used to elicit this data on the back page of the statement). Since any one respondent may have checked more than one response, the totals may exceed the total circulation. This data presented for statistical and marketing purposes only.

BUSINESS AND INDUSTRY	TOTAL QUALIFIED	PERCENT OF TOTAL	Print Version Only (A)	Digital Version Only (B)	Classification By Function (Note 1)	Number of Respondents	Access Control	CCTV Equipment/ Video Systems & Surveillance	Integrated Systems	Intrusion Alarm & Monitoring	Home Automation/ Sound Equipment/ Theatre	Batteries/ Power Supplies	Control Panels/ Annunciators	Sensors/ Detectors	Outdoor/ Perimeter Protection	Software	Fire & Safety Protection	Emergency Response Products/ Services	Supplies & Dealer Services	Cable/ Telephone Services	Security Guard Services	Security Consultants	Communication Equipment	Training	IT/Network Security	Biometrics	Card Reader Systems	Digital Video Recorders (DVR)	Identification Products/ ID Badges	IP Video/ Network Centric Security	Door Hardware/ Locks
Security Installing Dealer, Security Installing Dealer with Central Station Service/Security Service Installation Firm/Systems Integrators including other Dealers, Installers and Integrators	25,913	39.2	22,737	3,176	25,913	11,824	8,835	9,442	6,697	7,583	3,973	7,203	6,745	7,588	6,498	5,377	5,785	3,289	3,104	3,390	1,292	3,548	4,558	3,370	4,557	4,442	6,488	7,238	4,854	5,168	4,368
Security Product Distributor	2,487	3.7	2,086	401	2,487	1,579	930	1,077	606	618	444	714	553	754	630	588	590	388	395	282	115	263	485	416	454	497	656	776	515	620	526
Security Consultants	3,750	5.7	3,102	648	3,750	2,381	1,625	1,561	1,137	1,331	520	972	857	1,263	1,194	1,118	912	402	513	518	1,255	857	946	1,063	967	1,084	1,122	971	1,001	858	
Manufacturer's Rep Firms	1,485	2.2	1,269	216	1,485	837	415	480	273	215	147	258	188	257	230	278	228	188	130	93	52	129	175	272	189	160	243	297	167	260	175
Sub-Total Suppliers of Security Products & Systems	33,635	50.8	29,194	4,441	33,635	16,621	11,805	12,560	8,713	9,747	5,084	9,147	8,343	9,862	8,552	7,361	7,515	4,694	4,031	4,278	1,977	5,195	6,075	5,004	6,263	6,066	8,471	9,433	6,507	7,049	5,927
Industrial or Manufacturing Companies	10,648	16.1	9,098	1,550	10,648	8,233	2,795	2,835	1,379	2,251	579	2,030	1,637	2,332	2,156	4,411	3,017	5,094	724	965	1,170	911	1,546	5,119	1,127	830	1,871	1,881	1,764	1,145	1,841
Retailing Companies/Service Companies (financial, utilities, builders, transportation)	6,611	10.0	5,257	1,354	6,611	3,749	2,193	2,273	1,255	1,860	681	1,498	1,209	1,678	1,438	1,486	1,642	1,299	571	828	736	807	1,080	1,401	1,140	857	1,411	1,636	1,202	1,089	1,311
Institutional Facilities (health care, education, lodging, entertainment, sports)	5,198	7.9	4,269	929	5,198	3,214	2,069	1,968	1,072	1,511	399	1,285	970	1,338	1,137	1,409	1,446	1,268	436	697	678	704	1,163	1,361	1,152	848	1,464	1,521	1,324	1,058	1,262
Government/Military	10,066	15.2	8,518	1,548	10,066	6,813	2,577	2,461	1,484	2,020	488	1,922	1,252	2,036	1,745	2,992	1,854	3,001	587	963	730	909	1,814	3,701	1,868	1,254	1,881	1,909	1,754	1,442	1,481
Sub-Total End Users of Security Products & Systems	32,523	49.2	27,142	5,381	32,523	22,009	9,634	9,537	5,190	7,642	2,147	6,735	5,068	7,384	6,476	10,298	7,959	10,662	2,318	3,453	3,314	3,331	5,603	11,582	5,287	3,789	6,627	6,947	6,044	4,734	5,895
TOTAL QUALIFIED CIRCULATION	66,158	100.0	56,336	9,822	66,158	38,630	21,439	22,097	13,903	17,389	7,231	15,882	13,411	17,246	15,028	17,659	15,474	15,356	6,349	7,731	5,291	8,526	11,678	16,586	11,550	9,855	15,098	16,380	12,551	11,783	11,822
PERCENT	100.0		85.2	14.8	100.0	58.4	32.4	33.4	21.0	26.3	10.9	24.0	20.3	26.1	22.7	26.7	23.4	23.2	9.6	11.7	8.0	12.9	17.7	25.1	17.5	14.9	22.8	24.8	19.0	17.8	17.9

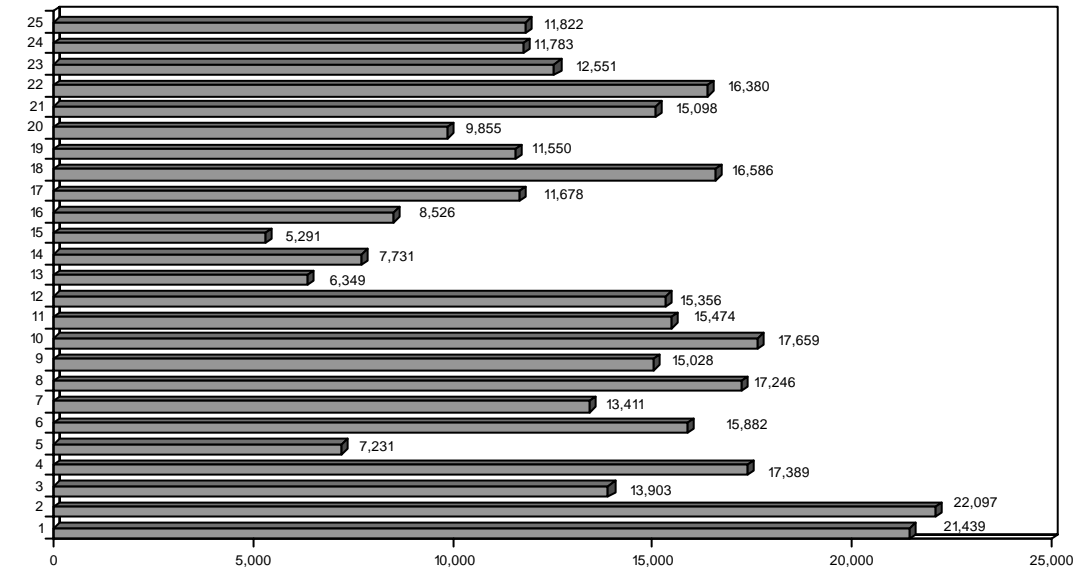
Note 1: Executive Mgmt (President, Owner, Partner, VP, CSO, CISO), General Mgmt, Public Admin, Security/Loss Prevention/Safety/Fire, IT/Network Security, Emergency Planning, Risk Mgmt, Plant/Facility Operation, Installation, Engineering/Architecture, Consulting, Purchasing, Sales/Marketing, Other functions, functions not available, and company copies.

3a. Break out of Qualified Circulation of Business/Industry (Please Refer to Paragraph 3a for Complete Descriptions)

BUSINESS AND INDUSTRY	Copies	%
A Security Installing Dealer, Security Installing Dealer with Central Station Service/Security Service Installation Firm/Systems Integrators including other Dealers, Installers and Integrators	25,913	39.2
B Security Product Distributor	2,487	3.7
C Security Consultants	3,750	5.7
D Manufacturer's Rep Firms	1,485	2.2
Sub-Total Suppliers of Security Products & Systems	33,635	50.8
E Industrial or Manufacturing Companies	10,648	16.1
F Retailing Companies/Service Companies (financial, utilities, builders, transportation)	6,611	10.0
G Institutional Facilities, health care, education, lodging, entertainment, sports	5,198	7.9
H Government/Military	10,066	15.2
Sub-Total End Users of Security Products & Systems	32,523	49.2
TOTAL	66,158	100.0



3a. Supplementary Data for Respondents who Recommend, Specify, and/or Buy the Following Products or Services (Please Refer To Paragraph 3a for Complete Descriptions.)



1. Access Control	21,439	6. Batteries/ Power Supplies	15,882	11. Fire & Safety Protection	15,474	16. Security Consultants	8,526	21. Card Reader Systems	15,098
2. CCTV Equipment/ Video Systems & Surveillance	22,097	7. Control Panels/ Annunciators	13,411	12. Emergency Response Products/ Services	15,356	17. Communication Equipment	11,678	22. Digital Video Recorders (DVR)	16,380
3. Integrated Systems	13,903	8. Sensors/ Detectors	17,246	13. Supplies & Dealer Services	6,349	18. Training	16,586	23. Identification Products/ ID Badges	12,551
4. Intrusion Alarm & Monitoring	17,389	9. Outdoor/ Perimeter Protection	15,028	14. Cable/ Telephone Services	7,731	19. IT/Network Security	11,550	24. IP Video/Network Centric Security	11,783
5. Home Automation/ Sound Equipment/ Theatre	7,231	10. Software	17,659	15. Security Guard Services	5,291	20. Biometrics	9,855	25. Door Hardware/ Locks	11,822